## READILY BIODEGRADABLE ESTERQUATS



## **ECO-FRIENDLY CONDITIONING AGENTS**

- Readily biodegradable
- Lower aquatic toxicity compared to conventional hair conditioning agents<sup>1</sup>
- Easy-to-process
- Remarkable conditioning performance
- For entire personal care hygiene applications: body cleansers, hair conditioning shampoos, conditioner rinses and masks, as well as leave-in hair sprays and trendy solid formats.

 $1\ \mathsf{Compared}\ \mathsf{to}\ \mathsf{conventional}\ \mathsf{monoalkyl}\ \mathsf{quats}, \mathsf{as}\ \mathsf{BTAC}\ \mathsf{and}\ \mathsf{CTAC}, \mathsf{and}\ \mathsf{SAPDMA}.$ 

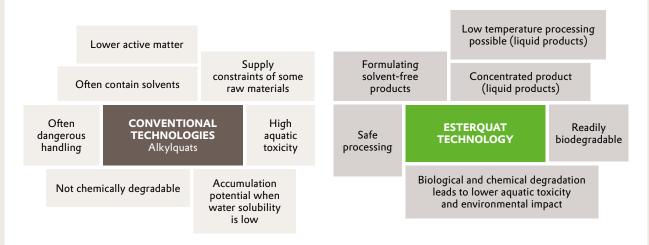


## **COMPREHENSIVE ESTERQUAT RANGE**

With different compositions and performances, our readily biodegradable esterquats can fulfill most of formulators' demands for hair conditioning products, allowing the development of cosmetics with outstanding properties.

Product	INCI	Form	Main benefits	Conditioning performance
VARISOFT * EQ 100 Versatile and sustainable esterquat with premium performance	Bis-(Isostearoyl/ Oleoyl Isopropyl) Dimonium Methosulfate	Liquid	Excellent conditioning performance; easy to process	Outperforming BTAC
VARISOFT * EQ 90 Cost-efficient sustainable alternative with broad global registration including CFDA	Dioleoylethyl Hydroxyethylmonium Methosulfate	Viscous liquid	Superior conditioning and outstanding cost performance	ee comparable to BTAC
VARISOFT * EQ 65 MB High performing conditioning agent with CFDA registration and COSMOS certified	Distearoylethyl Dimonium Chloride	Pellets	Superior conditioning performance; excellent emulsification of fatty alcohols	ee comparable to BTAC
VARISOFT * EQ F 75 MB Achieve basic performance with sustainability in mind with CFDA registration	Distearoylethyl Hydroxyethylmonium Methosulfate	Pellets	Efficient cost performance; emulsification of fatty alcohols	comparable to CTAC

## **BENEFITS OF ESTERQUAT TECHNOLOGY**



Access detailed information about our products at intoBeauty® https://intobeauty.evonik.com

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